



Archer Electrical

CASE STUDY/RETAIL/ 019 SEPT 2010

CLIENT: DESIGUAL
LOCATION: Liverpool One
DESCRIPTION: Full Electrical Installation
DATE: September 2010

Desigual are a leading Spanish fashion brand, and has chosen Liverpool ONE for its first store in the UK outside London and Archer Electrical were selected for the Electrical Installation. Desigual is a fun and energetic brand with stores a round the globe and is already something of a household name in Europe. Liverpool One store now joins Desigual flagship stores in Madrid, Barcelona, Amsterdam, London, Lisbon, Fidenza and Singapore. The first store of its kind outside of London, Desigual Liverpool ONE will bring the flair and energy of Spain to the North West – an exciting addition to the fashion scene in the City.

We worked in unison with the Principle Contactor Powell's Group and Desigual's Spanish Designers, Architects, and Project Managers to bring the vision Desigual have created in their international stores to the UK. Whilst interpretations have sometimes proved challenging, bringing requirements and visions to fruition has been extremely rewarding to our Team. Plans are to move immediately on from Liverpool ONE to open two further stores in Glasgow and Bluewater.

Testimonial:
What the client said:

"We appointed Archer Electrical to undertake the Electrical work for Desigual at Liverpool. The scheme went very well and we found Archers to be a very competent and friendly company to work with. Andy has been very diligent in the execution of the works on site and had a very positive attitude which came across both with myself & also other contractors, please pass on my thanks to Andy."

Richard Bayley - Contracts Manager Powells Group

