

## CASE STUDY/RETAIL/ 014 AUG 10

CLIENT: JONES THE BOOTMAKER

LOCATION: Liverpool One

DESCRIPTION: Full Electrical Installation

DATE: August 2010

Archer Electrical completed the Electrical Installation which enabled Jones the Bootmaker to unveil their new look shopfit design to Liverpool ONE Shopping Centre. This shopfit is part of a major roll-out which is seeing new stores opening throughout the U.K. and Archer Electrical are pleased to be part of the roll-out programme currently carrying out the Electrical Installations for Stores in Southampton, London and Aberdeen.

Jones The Bookmaker has managed to establish itself as a market leader in affordable and fashionable footwear and make their own ranges of shoes, boots, slippers, handbags, shoe care, wallets, purses and lots more. They also sell other brands both online and from more than 80 high street stores throughout the United Kingdom. These top brands include Timberland, Barker, CAT, Hush Puppies, Gabor, Van Dal, FitFlop and Ted Baker.



What the client said:

'Archer Electrical Ltd are a contractor who approach all projects in a positive and professional manner. Their 'can-do' attitude rubs off on all members of the project team."

Mark Burton
Brydol Shopfitting









