



Archer Electrical

CASE STUDY/RETAIL/ 015 MARCH 2011

CLIENT: MAXMARA
LOCATION: Bicester Shopping Village
DESCRIPTION: Full Electrical Installation
DATE: March 2011

MaxMara is a luxury Italian fashion house known for its ready-to-wear designer quality clothing. Established by Achille Maramotti in Italy in 1951, by March 2008 the company had 2,254 stores in 90 countries.

This MaxMara store development within Bicester shopping Village saw the introduction of an extended mezzanine floor with new lighting comprising of multi-module gimbal lights, high quality display and track lighting providing a bright and spacious feel throughout the outlet.

Bicester shopping village has an abundance luxury fashion shops, homeware boutiques & discounted designer stores and Archer Electrical are pleased to have completed electrical installations for MaxMara, Prada and LK Bennett.



MaxMara