



Archer Electrical

CASE STUDY/RETAIL/ 078 SEPT 2018

CLIENT: SWAROVSKI  
 LOCATION: Oxford Street, London  
 DESCRIPTION: Full Electrical Installation  
 DATE: September 2018

Swarovski has opened the doors to its newly-designed Oxford Street store, minutes away from Oxford Circus.

We were delighted to be the chosen electrical contractor for this flagship store having recently completed installations for Swarovski up and down the country.

Our electricians worked days and nights in order to deliver the store within a minimal four week programme of works.

The store has been designed with the customer at the forefront and provides digital touch points and a virtual jewellery station allows customers to try-on pieces from the range through electronic imagery, offering an interactive way to discover the latest collections.

Testimonial:  
What the client said:

*"The electrical and IT infrastructure elements of this project were very specific and very easy to get wrong. But Jon's knowledge, planning and detail ensured that that didn't happen. And then Tim, Harry and Sean executed all of that planning with a very high standard of quality and precision. Simply put, these guys are some of the best if not the best electricians that I've seen working in a Swarovski store in the UK. An absolute pleasure to work with"*

Paul Sing  
Swarovski

