



Archer Electrical

CASE STUDY/RETAIL/ 012 NOV 10

CLIENT: WHITE STUFF  
LOCATION: Nottingham  
DESCRIPTION: Full Electrical Installation  
DATE: November 2010

Following our recent completion of stores for White Stuff in Birmingham and Bournemouth Archer Electrical were selected for the full Electrical Design & Build of White Stuff's new, most prestigious, openings in the heart of Nottingham. Once completed at the end of November 2010 in time for pre-Christmas trading the end result was stunning. Spanned over two floors the store included numerous designs of retail luminaires including chandeliers, recessed gimbal and track spotlights, pendants, Led edge strip lighting, etc. Each of the Ladies Changing Rooms were individually period themed and complete with under floor heating, Traditional themed sweet counters, an old Red Telephone Box where you can order online, Children's Rides and even a Cinema were incorporated to create a new dimension to the retail experience.

Testimonial:  
What the client said:

*"I worked with Archer Electrical on new White Stuff stores in Birmingham and Nottingham and was very impressed with their Project Management and Onsite Supervision. White Stuff were going through a transitional period and the specifications were changing daily but the guys from Archers understood the issues and the need to satisfy the client. I would highly recommend them if you are looking for a competent and organised electrical contractor."*

Grant Burrows - Contracts Manager  
Powells Group Ltd

